



Good ideas glow  
in the dark.



**zest visual advertising**

# EXTERIOR SIGNAGE

Exterior signage solutions are designed to create an impact. They are an essential tool to get your message across 24/7. Whether you're looking to generate interest in a product or build brand recognition more generally, we have a solution for you. From subtle signs that blend into the environment to imposing and creative architectural structures that proudly stand out, our signs make their presence felt.

## 1.1. LIGHT BOXES

### 1.1.1. STANDARD

These wall mounted boxes, internally illuminated either by fluorescent or LED system, go in different shapes to suit your specific requirement best. They can be single- or double-sided. Their face is made of moulded or flat acrylic glass and their construction is powder coated (according to RAL system), made of steel or aluminium.

### 1.1.2. DOUBLE MOULDED

Double moulding allows to highlight a logo or a graphic and enhance the impact of the advertisement.





### 1.2. METAL FACED SIGNS

Made of powder coated metal, they can be internally illuminated and take different shapes. These type of advertising is usually combined with laser cut letters and signs.



### 1.3. CHANNEL LETTERS

These internally illuminated, three-dimensional graphic sign are made to feature your business and draw the eye of passers-by.



### 1.4. LASER CUT SIGNS

Laser cutting technique combined with internal lighting, allows us to create a unique 3D effect maintaining the thinness of the advertisement.



### 1.5. METAL SIGNS

Made of the piece of metal sheet, they can be either printed or lined with a special foil.



### 1.6. STYLISH BRACKET SIGNS

Thanks to the stylish bracket we can give a retro look to many of our advertising signs. This additional decoration is made of the curved metal.

### 1.7. PANELS

Their faces can be made either of metal or acrylic. They are commonly used for outside eateries and shops' signage.

### 1.8. LANTERNS

Thanks to advertising lanterns your brand and logo might become a part of the landscape architecture. We offer both wall-mounted and free standing lanterns.



# INTERIOR SIGNAGE

Interior signage solutions are created to encourage clients to a specific activity. We provide interior signage in many forms to suit diverse interiors, from contemporary and simple to traditional. We have a wide range of solutions to meet the needs and budgets of every client.

## 2.1. LIGHT BOXES

These wall- or ceiling-mounted boxes, internally illuminated either by fluorescent or LED system, can be made in different shapes to suit your specific requirement best. They can be single- or double-sided. Their face is made of moulded or flat acrylic glass and their construction is powder coated (according to RAL system), made of steel or aluminium.

## 2.2. VLE SIGNS

With these product we might present graphics and letters in a unique way by creating one of the various light effects. Among them you can find: afterglow (halo effect), control of the intensity of the light in specified parts of the graphic, neon-imitation, adding more depth to the image.



2.3. LASER CUT SIGNS  
Laser cutting technique combined with internal lighting, allows us to create a unique 3D effect maintaining the thinness of the advertisement.



2.4. DISTANCE SIGNS  
Thanks to the placement at distances, the front obtains an additional afterglow.

## 2.5. NEON-LOOK SIGNS

Unique technology, we can perfectly imitate neon tubes eliminating all their weaknesses. This product is easy and safe in use, less fragile and cheaper than neon. By eliminating the need of using neon tubes, we made our product more eco-friendly.



2.6. MIRRORS  
 - Illuminated - internally illuminated with a logo or graphic  
 - Multi-sequenced - electronically controlled internal illumination of the semi-transparent mirror with a set of graphics placed under the surface; allows to achieve dynamic effect;  
 - Multi-reflecting - giving a unique depth effect to the graphic

2.7. CRISTAL SIGNS  
 These advertisements have transparent plastic frames illuminated with LED system. It gives a unique edge lit (in almost any colour) that enhance the shape of the advertisement.



2.8. ENGRAVED SIGNS  
 These are transparent plastics with the graphics engraved on their surfaces. The Led lighting scattering on the graphics gives interesting light effects.



# P.O.S. MATERIALS

The aim of the point-of-sale advertising is to attract consumer attention and promote the brand. Thanks to the appealing nature P.O.S. materials are capable of stimulating purchases directly at the point of sale.

We support our clients by offering them a versatile range of P.O.S. products. We manufacture them using diversified materials, including: wood, metals, acrylics and other plastics.

## 3.1. DISPENSERS

They stand out the product from the commercial space facilitating the customer making a right purchasing decision.



3.3. HORECA ADVERTISING EQUIPMENT  
We offer extensive lines of HoReCa products.



3.4. SHELF DISPLAYS  
Their purpose is to feature the product exposed on the shelves. They are usually made of plastics and can be illuminated by LED system.

## 3.2. CLOCKS

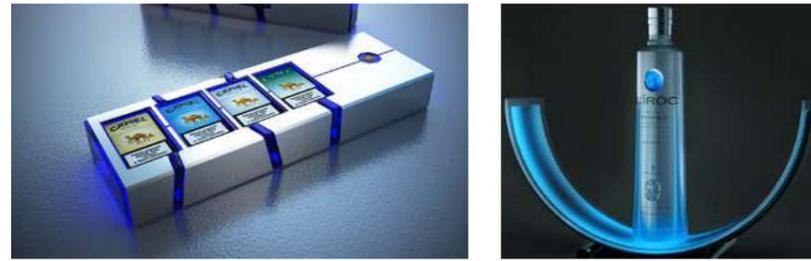
Thanks to this product you can combine advertising with the object of daily use. Our clocks are made of metal, wood or plastics, wall-mounted or free-standing, illuminated or not.



3.5. TABLE & CHAIRS, OTHER FURNITURE  
Made of metal, plastics or wood and decorated with logo, they are ideal for open air bars and restaurants, shopping centres and sponsored events.

### 3.6. COUNTER DISPLAYS

Placed on the shop counters, they encourage consumer impulse purchases.



### 3.7. ACRYLIC PLAQUES

They can be useful in making room identification signage, wayfinding sign system as well as in menu or poster presentation.



### 3.8. OTHER DISPLAYS

We provide a variety of different tailored-made displays, made of metal, plastics, wood and equipped with LCD monitors and touchpad with a software written in accordance to our customers' requirements.

### 3.9. A-BOARDS

Made of synthetic materials, wood and metal with a possibility of placing a chalkboard on its surface, these boards are ideal for the surroundings of restaurants, pubs etc.



### 3.10. BLACKBOARDS

Wall-mounted chalkboards framed with your graphics or logo.



### 3.11. MENU DISPLAYS

Internally illuminated, wall-mounted or free standing, menu displays can be made of metal, synthetic materials or wood.

### 3.12. SHOP RACK SYSTEMS

They provide excellent exposure of the goods, standing them out from the commercial space. They can be equipped with the LCD monitors or a touchpads with a special software included.



### 3.13. HOUSING OF VENDING POINTS

Thanks to them the extension of the sales market is possible. They advertise your brand and products both by your advertisement printed on the housing and your advertisement displayed on the LCD monitors.



3.14. FREE STANDING DISPLAYS  
They draw clients' attention to the product, featuring it from the commercial space.





**3.15. LEAFLET DISPLAYS**  
Free-standing or wall-mounted, usually placed in the communication space to distribute the leaflets.

**3.16. ADVERTISING TROLLEY BARS**  
Useful for serving in restaurants or sponsored events, trolley bars can be made of various materials, depending on the needs.



# Large Scale Signage

If you really want your sign to make an impact, consider large-scale signage. Highly visible from a distance, those advertisements can carry a message on both sides and are designed to literally stand out in open spaces. They make your business noticeable from afar. ZVA designs and supplies large-scale solutions that project messages, texts, logos, icons and graphics in a real style.

**4.1. PETROL STATIONS' AND SHOPS' CAMP[O]ES SIGNAGE**  
They improve the visibility of the points of sale. They can be illuminated. Their face can be made of the powder coated aluminium, plastics or vinyl materials.

**4.2. LIGHT BOXES**  
Their face is made of the special vinyl material with the graphics printed or finished with foil on its surface. It is stretched on a powder coated metal construction.

#### 4.3. CHANNEL LETTERS

These internally illuminated, three-dimensional graphic signs are made to feature your business and draw the eye of passers-by.

#### 4.4. MONOLITH SIGNS & PYLONS

These are free-standing metal, powder coated constructions clad with aluminium boxes, plastics or vinyl material. They have illuminated graphics and/or digital pricing displays.



#### CLEVER EXTERIOR SIGNAGE solutions

Our wide range of exterior signage solutions offers you a great options whether you want to advertise your brand, product or storefront. See our clever solutions such as solar powered or double moulded light boxes.

- |                   |                       |
|-------------------|-----------------------|
| Light boxes       | Metal signs           |
| Metal faced signs | Stylish bracket signs |
| Channel letters   | Panels                |
| Laser cut signs   | Lanterns              |

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EXTERIOR

#### HARMONISED INTERIOR SIGNAGE solutions

We can meet every advertising need you have and make it fit your style precisely. Thanks to the wide selection of interior advertisements in different sizes, shapes and materials we can meet your exact needs and tastes and suit both modern and traditional interiors.

- |                 |                 |
|-----------------|-----------------|
| Light boxes     | Neon-look signs |
| VLE signs       | Mirrors         |
| Laser cut signs | Crystal signs   |
| Distance signs  | Engraved signs  |

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INTERIOR

#### UNIQUE POP/POS materials

Small advertising products have great potential. Enjoy the flexibility and diversity of our Point-Of-Sales materials as they directly help you to increase your sales.

- |                                 |                             |                          |
|---------------------------------|-----------------------------|--------------------------|
| Dispensers                      | Other displays              | Leaflet displays         |
| Clocks                          | A-boards                    | Advertising trolley bars |
| HoReCa advertising equipment    | Blackboard signs            |                          |
| Shelf displays                  | Menu displays               |                          |
| Table & chairs, other furniture | Shop racks systems          |                          |
| Counter displays                | Housing of vending machines |                          |
| Acrylic plaques                 | Free standing displays      |                          |

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POI/POS

#### MEMORABLE LARGE SCALE solutions

For a more powerful impression choose our large scale advertisement solutions. Let your brand become a part of the public space.

- Petrol stations' and shops' canopies signage
- Light boxes
- Channel letters
- Monolith signs & pylons

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LARGE SCALE



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